

Item 5



Hatton Garden Public Realm Action Plan

The Hatton Garden Public Realm Group brings together the BID, Public Realm related experts and other stakeholders that operate in the BID footprint to work as a collective to meet the agreed purpose, aims and objectives as set by the Hatton Garden BID board and the Public Realm Group. The Benchmark Matrix is to monitor progress and overall outcomes of those agreed objectives.

We will work closely with Momentum on identifying the short, medium and longer term objectives as previously identified in the Public Plan from 2017.

Time Frames for Improvement	Project Items	Description	Current Position
Short Term priorities Projects	<ul style="list-style-type: none">• Grey to Green plan	Installation of planters into the Hatton Garden footprint	Awaiting on approval from Camden Council's transport design team on permissions and locations of planters
	<ul style="list-style-type: none">• Sponsor a tree campaign	Enhance greening, revitalising forgotten spaces and creating	Sequester your Carbon- Hatton Garden BID to work with Scotscape, greening provider at understanding how local

		healthier environments in HGN	businesses and schools could work together to create a successful scheme for the area
	<ul style="list-style-type: none"> Creating Seated areas on/ adjacent to Leather Lane and other identified areas 	<p>Using unused market plots/ space on a decided location on Leather Lane- i.e Beauchamp Street</p> <p>Other areas across the footprint</p>	<p>We are currently working on the new financial plan for allocating projects across the four themed BID priorities:</p> <p>A Welcome Area A Stronger Area An Appealing Area A Protected Area</p>
	<ul style="list-style-type: none"> Identify alternative locations for waste management 	Improve recycling and waste issues within Hatton Garden	To progress towards testing a consolidated approach to collection and storage with Camden Council
	<ul style="list-style-type: none"> History Trail 	Showcase all the area's interesting and unique history	With the opening of the new Museum of London in 2024 the BID will make contact with the museum to establish a relationship for future collaboration
Medium Term Priorities- Projects for the 2nd-3rd Term	<ul style="list-style-type: none"> Greville Street Gateway signage 	Replace or repair current gateway signage	To understand the best possible and most effective long-term solution for the HGN area
	<ul style="list-style-type: none"> Transformation of Leather Lane and Hatton Garden, (South) gateway public realm 	Improve the aesthetic feel to the area by looking into greening initiatives and seating	To work with adjacent property owners to transform the public realm in this important gateway to the area
	<ul style="list-style-type: none"> Temporary traffic scheme 	To remove traffic flows from Hatton Garden	Discussions to take place with Camden Highways team to understand if gateway features, (similar to that at Holborn Circus), could result in possible use of northbound only traffic measures in the hope of reducing through traffic

<p>Long Term Priorities- Projects to focus on from 2nd term through to 3rd term</p>	<ul style="list-style-type: none"> • Brookes Market Improvements 	<p>To improve seating and waste issues around Leather Lane</p>	<p>To work closely with the Camden Markets Team, Highways and transport design team as well as looking into future funding opportunities for the scheme</p>
	<ul style="list-style-type: none"> • Area- wide branded wayfinding and street furniture scheme 	<p>The incorporation of a logo or brand into street furniture and signage to reinforce the area's identity</p>	<p>To work towards identifying a specific identity for the area which is both appealing, welcoming and memorable</p>
	<ul style="list-style-type: none"> • Additional Gateway Signage- (Leather Lane North, Clerkenwell Road) 	<p>To improve the visibility of Hatton Garden and Leather Lane to create a welcoming space</p>	<p>To understand the most appropriate design which will be consistent with the introduction of a brand for the area</p>

