



Minutes of Annual General Meeting
held at 11.30am on 11th October 2022.
at The Goldsmith Centre

In Attendance:	<p>Alexander Jan (Chair) (AJ) Lisa Humphreys (LH) Susan Freeman (SM) Joe Edwards (JE) Austin Casey (AC) Debbie Akehurst (DA) Lucy Minyo (LM) Gordon Brockie (GB) Katarina Hunt (KH)</p> <p>Guests In Attendance: John Reiss Olu Alake Emma Hutchinson David Ives Roy McGowen Simon Robinson</p> <p>Apologies: Tony Matharu Ruth Duston</p>	<p>Group M Mishcon de Reya British Museum Primera CDA CDA CDA CDA</p> <p>Premier Communications Peel Institute Deliveroo Deliveroo Momentum Transport Consultancy Kingsley Napley LLP</p> <p>Blue Orchid Hotels/Integrity International Primera</p>
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1)	<p>Chairman's Welcome Alexander Jan (AJ) welcomed everyone to the 2021- 2022 Annual General meeting. He was delighted to be joined by Debbie Akehurst Chief Executive of CDA (DA) and members of the team and the board. AJ introduced David Ives from Deliveroo about the exciting new addition to the footprint.</p> <p>AJ – advised that the meeting will be recorded, so it can be accessed online.</p> <p>AJ – introduced the CDA promotional video, Debbie (DA) will provide an overview activity on 2021-2022. Lucy Minyo (LM) will give an overview of our place plan; which focuses on improving the physical space of the neighbourhood.</p> <p>The Chair recorded the Board's special thanks and appreciation to Julie Rogers a board member, who stepped down as deputy chair on 12th August 2022.</p>		
2)	<p>Video (Picnic in the Park) – CDA team A short promotional video was played. It highlighted the summer event put on by CDA encouraging workers, visitors and residents to enjoy the area and entertainment laid on by the BID. CDA's Picnic in the Park ran for three consecutive weeks – three days a week over August</p>		

Overview of Activity for 2021/2022 Debbie Akehurst (DA)

- Debbie Akehurst stated that the picnic in the park will become an annual event
- In introducing CDA's core priorities - Clean, Green, Safe and Welcoming DA highlighted:
- Onstreet teams, are now all in branded uniform and working hard in all weathers to keep the areas clean and safe. The team has been doing extra litter picking and jet washing, providing rapid responses to areas that require special attention
- There is a nine strong security team, patrolling until 11:00pm
- Greg, our ambassador is the 'eyes and ears' of the BID with focus on welcoming people to the area.
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Investment, Communications and Partnerships**Destination Modelling**

- A lot of work has been done at looking at the area, across the footprint, with the aim of making the area a destination for leisure and encouraging a day and night-time economy.
- Elizabeth line opened this year, which will see around 1.5 million more people coming into the district. Farringdon Station is now seen as the 'New Front Door of London'.

Communication

- Communication has been boosted, especially across digital platforms. Led by Nicky and supported by Sam. Lots of activity around digital marketing and newsletters being set out. Thought leadership pieces appear regularly on LinkedIn. The importance of this was noted as we came out of lockdown last year.

Memberships

- A lot of work in 2021/22 was undertaken with stakeholder groups such as Business London (formerly London First), London Real Estate Forum CPA / LPA, Cross River Partnership and many more. CDA has been speaking and attending round table events and meetings, with the aim of raising the profile of the BID.

Research

- Arup at the end of 2021 was commissioned to look at the future of office and hybrid working and what that would look like for the economy of central London.

ESG and Social Governance

- A lot of work has been done around the environmental aspect of the BID, but there is a significant role for the BID to play in relation to social value / mobility.
- International Women's Day was held in March 2022, alongside the charity 'Dress for Success'.
- 'Your Future Talent' – was launched in February 2021. This addresses the priorities around supporting young people, helping people back into employment. DA noted that young people and women were most hit by the impact of COVID.
- Action Funder – A grants programme for Camden and Islington, groups to access direct funding from the BID, allowed grassroots charities to access some funding to support people who are doing great work in their communities.
- The BID has also given funds to both Camden and Islington Giving.
- Environment – planters have been going in as part of CDA's Phase 1 'Grey to Green to bring green into the footprint and done to 'eye level'. Six roof gardens and beehives are being maintained.

3)	<p>Collaboration</p> <ul style="list-style-type: none"> - CDA supports financially the Bloomsbury Festival and Clerkenwell Design Week - DA highlighted the importance of supporting local projects. The CDA area is made up of ‘five villages’ – Holborn, Clerkenwell, Farringdon, St Giles, and Bloomsbury and it is important and our aim to highlight and promote the uniqueness of these areas. We took part in a joint Foreign Press Association event – ran with TfL, London & Partners and the London Communications Agency focused on the advent of the Elizabeth line . This was really well-attended with good international media coverage. This was undertaken in partnership with Hatton Garden BID. - CDA strengthened and built on its partnerships with the Metropolitan Police, and both Camden and Islington Councils in 2021/22. <p>DA thanked AJ and the board for all their support and guidance with respect to the delivery of projects and expressed thanks to Ruth Duston and Austin Casey for their many years of experience running BIDs and supporting the CDA team, all of which makes the BID a success.</p>		
4)	<p>Overview of Place Plan (Public Realm) by Lucy Minyo (LM)</p> <ul style="list-style-type: none"> - CDA is fortunate to work with a diverse range of businesses and ecosystems, including businesses from marketing, legal, PR, leisure, hospitality and the creative industries. - These are industries, for which social networks are very important. - What is also crucial is talent attraction and retention; health, well-being and quality of experience for workers that they have every day when they come into the office. - These considerations are crucial to how we shape next stage of public realm investment. <p>Investment in shared spaces, to support the industry ecosystem</p> <ul style="list-style-type: none"> - Focusing on neighbourhoods and connections. Neighbourhoods are centres of social energy, connections are movement networks that bind everything together. - There is a need for a strategic approach – to strengthen neighbourhoods, to deliver more opportunities for social connections. To strengthen links in movement networks, so people can walk and cycle more easily as part of their day to day lives. - To focus down on target locations, CDA has mapped the social hotspots (cafes, shops and meeting areas, located on smaller streets where we can see and hear each other, where we can stop and talk). - We’ve also mapped green links, lower pollution routes which are more comfortable to walk or cycle. <p>Delivering on our commitment to Public Realm</p> <ul style="list-style-type: none"> - We continue to strengthen our network across local authorities and different departments, to work together on strengthening green links between destinations and neighbourhood centres. - Working with local authority partners to prioritise permanent greening – trees, rain gardens, greener rest spots. This is so we can deliver a public realm that is healthier, more climate resilient and better value for money in the longer and shorter term. - We have been proactive via our Place Plan – proposing concept designs that visualise what stronger, more vibrant neighbourhood centres might look like. - Our Place Plan includes designs for Red Lion Street, Benjamin Street, Museum Street and Leather Lane (the latter connects the CDA and Hatton Garden BIDS together). - On Leather Lane, we have been collaborating with Camden’s Highways team on our concept designs to ensure alignment and feasibility. 		

	<ul style="list-style-type: none"> - Our designs strengthen the social spaces along Leather Lane, connecting from Clerkenwell all the way through to the City. - These proposals will be part of Camden-led public consultation in the coming weeks - LM asked attendees to ask their staff and networks to share comments and support once this consultation goes live. <p>Museum Street</p> <ul style="list-style-type: none"> - LM mentioned that our proposed interventions build on our existing investment on Princes Circus. - The design strengthens the pedestrian connection from the British Museum all the way through to Covent Garden via Museum Street. - CDA is proposing investment into the street surface, which will help to lift and highlight the existing richness of the character of Museum Street. - This is a key project which is being looked at next to progress with Camden team. - Across our Public Realm work – input from the business community is crucial to project development, and crucial to success through the consultation process. 																				
5)	<p>Election of Board Members</p> <p>AJ - Julie Rogers stepped down in August after a long tenure. The Chair expressed his thanks and appreciation on behalf of the Board to Julie for all her hard work, advice and counsel.</p> <p>AJ ran through the voting process. Board members were nominated and approved as follows:</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 30%;">Tony Matharu</td> <td style="width: 30%;">Blue Orchid Hotels Integrity International</td> <td style="width: 40%;">Nominated by Joe Edwards Seconded by Susan Freeman</td> </tr> <tr> <td>Lisa Humphreys</td> <td>GroupM</td> <td>Nominated by Susan Freeman Seconded by Joe Edwards</td> </tr> <tr> <td>Susan Freeman</td> <td>Mishcon de Reya</td> <td>Nominated by Lisa Humphreys Seconded by Joe Edwards</td> </tr> <tr> <td>Joe Edwards</td> <td>British Museum</td> <td>Nominated by Susan Freeman Seconded by Lisa Humphreys</td> </tr> <tr> <td>Ruth Duston</td> <td>Primera</td> <td>Nominated by Alexander Jan Seconded by Susan Freeman</td> </tr> <tr> <td>Austin Casey</td> <td>Primera</td> <td>Nominated by Alexander Jan Seconded by Lisa Humphreys</td> </tr> </table>	Tony Matharu	Blue Orchid Hotels Integrity International	Nominated by Joe Edwards Seconded by Susan Freeman	Lisa Humphreys	GroupM	Nominated by Susan Freeman Seconded by Joe Edwards	Susan Freeman	Mishcon de Reya	Nominated by Lisa Humphreys Seconded by Joe Edwards	Joe Edwards	British Museum	Nominated by Susan Freeman Seconded by Lisa Humphreys	Ruth Duston	Primera	Nominated by Alexander Jan Seconded by Susan Freeman	Austin Casey	Primera	Nominated by Alexander Jan Seconded by Lisa Humphreys		
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6)	<p>Adoption of Accounts</p> <p>The accounts for 2021/22 were presented by Austin Casey, Managing Partner at Primera</p> <p>AC highlighted that (as shown in the Annual report for 2021-2022)</p> <ul style="list-style-type: none"> - The accounts have been fully audited, with a clean audit - 30.5% increase in Income in respect of March 2022 versus March 2021 - CDA has funded an increased level of activity as we have come out of lock down - There were increases in resourcing including for an enhanced street cleaning programme and additional CDA east and west street teams - CDA had its first festive lighting installation last year - We participated in Smarter Giving - Corporate sponsorship and lobbying were important BID activities 																				

	<p>There were some £4 million of reserves that the BID had to bring forward into the current year. Around £1 million pounds has been ringfenced for infrastructure, public realm including the Princes Circus scheme. The last phase of this much delayed project will hopefully be completed by Spring 2023.</p> <p>The BID has plenty of resources going into the next year and year after.</p> <p>AJ – asked the members to formally adopt the accounts. They were approved without objection</p>		
<p>7)</p>	<p>Guest Speaker The Chair welcomed David Ives (DI) Property Director at Deliveroo</p> <ul style="list-style-type: none"> - A short video was shown to showcase the new store - DI described how “Deliveroo Hop” had been launched a year ago with 17 sites trading in five countries - The first store in the UK opened in the last week on New Oxford Street - It is a rapid on-demand grocery service, offering a new and innovative way to shop - Partnered with Morrisons, to offer over 1,750 grocery products to customers within minutes - This store is the first one to welcome customers to shop inside the store - You can enter the store look at products via a digital kiosk - There is no requirement for an app, email address or data capture - Alternatively customers can order in advance via an app and collect from the store - With 1 in 3 dinner plans are decided on the day of shopping, Deliveroo Hop is meeting customer need by offering same day orders - The store will have a positive impact on area, creating 19 new jobs - There should also be a positive impact on neighbouring businesses. Surveys find that people would be likely to visit neighbouring businesses whilst shopping at Deliveroo Hop. - New Oxford Street was chosen due to its high and varied footfall and access to regular shoppers - New Oxford Street has proximity to a large residential population - New Oxford Street also benefits from good transport links - The area also provides a better value real estate proposition - There is easy parking for Deliveroo riders around the rear of the shop. They will be managed by store staff. 		
<p>8)</p>	<p>Q&A</p> <p>LH – do numbers of people going into the store go up as they become more familiar with the fact that they can go in and shop?</p> <p>DI – a lot of footfall has been seen, hence the prime location and user friendly kiosk and the attraction for people to go inside. More convenient for people to come into the store on their way home</p> <p>JR - What is the target time in terms of placing an order and being served?</p> <p>DI - It is usually completed within minutes. It is convenience led. Product lay out and associated technology allows orders to be fulfilled as quickly as possible.</p> <p>OA – Given the cost-of-living crisis, what approach are you taking towards working with local communities?</p> <p>DI – Deliveroo is partnering with Too Good To Go – an organisation that provide access to food that would otherwise have gone to waste.</p> <p>AJ then closed the AGM and thanked everyone for their attendance.</p>		