

Central District Alliance  
The Business Improvement District for

# HOLBORN BLOOMSBURY ST GILES FARRINGDON CLERKENWELL

5 neighbourhoods, 2 areas, 1 district

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## BUSINESS PLAN 2025-2030

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Central  
District  
Alliance



# BUILDING TOMORROW TOGETHER:

shaping vibrant and sustainable districts

CDA BID Footprint



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As we look to the next five years, we are pleased to reflect on the substantial progress Central District Alliance (CDA) Business Improvement District (BID) has achieved since 2020.

We would like to thank you, our levy payers, as well as our local authority partners (the London boroughs of Camden and Islington) for your support and close working to date. Having successfully supported businesses as they emerged from Covid related restrictions, CDA's commitment to enhancing the districts of Holborn, Bloomsbury, St Giles, Farringdon and Clerkenwell for workers, visitors and residents continues to reflect our desire to strengthen this important part of central London's economic landscape.

CDA's strategy for the upcoming term focuses on leveraging strong partnerships with the public and private sectors to help bring essential investment to our areas. These investments are channelled into projects that enhance the environment, improve public spaces, and foster sustainable economic and social growth. Such initiatives not only benefit your business community but also significantly uplift the quality of life for everyone in the district.

As part of our commitment to supporting businesses in the area, within our 2025 ballots, we extended the BID boundaries within the Camden area. This alteration to the district now includes streets that were otherwise not covered by a Business Improvement District; thus enabling us to provide targeted improvements and strategic initiatives on these streets that will create lasting value for our new levy-payers. Details of the extension can be found on page 27.

CDA is committed to enhancing the unique identities of each neighbourhood within our district, celebrating their individual character and charm. As our support for, amongst other things, the Bloomsbury London Partnership has demonstrated, close working with local groups and stakeholders, means we can showcase the best of what our areas have to offer, fostering a sense of pride and community spirit. Our tailored approach will not only highlight the distinctiveness of each neighbourhood but also create opportunities for collaboration and innovation, ensuring that our district thrives as a vibrant and cohesive community.

CDA is steadfast in its commitment to working collaboratively, aligning with our levy-payers' priorities, local, regional and national government, as well as community organisations. Our aim is to support a prosperous and inclusive socio-economic environment for all. We believe firmly a cooperative approach is essential for delivering impactful results that our members and stakeholders rightly expect.

We are grateful for the ongoing support of our members, whose collaboration is vital to our success. Together, we will continue to enhance CDA's vitality and ensure the districts we serve remain attractive, prosperous, safe, green and welcoming parts of central London.



Debbie Akehurst  
Chief Executive



Alexander Jan  
Chair

Meet the team

Our team drives CDA’s vision and initiatives. This section introduces the professionals behind our projects, fostering transparency and stronger connections with stakeholders.



Alexander Jan  
Chair



Debbie Akehurst  
Chief Executive



Nicky Bond  
Head of Marketing  
& Events



Rachael Aldridge  
Marketing &  
Comms Manager



Spasoja ‘Sam’ Rajnovic  
Operations Manager



Wayne Lewis  
ESG Project Manager



Anjali Batra  
Business Engagement  
Manager

HELLO

NEXT FIVE YEARS

Perception analysis results

In preparation for the next five-year term, we have conducted extensive consultation with our levy payers to inform and shape the strategic direction of this proposed business plan.

Over the last five years, Central District Alliance has worked hard to create strong partnerships with local businesses and ensure our initiatives deliver lasting value.

Consultation campaigns have included:

- Pop-in events:** CDA hosted a series of pop-in events across the district, providing opportunities for direct engagement and feedback from local businesses and residents.
- Perception Analysis:** we conducted a detailed survey to gather comprehensive insights into the experiences and expectations of our stakeholders, ensuring our strategies align with their needs.
- Digital outreach:** by utilising digital platforms we have been able to reach a wider audience, using surveys and interactive feedback forms, allowing stakeholders to contribute at their convenience.
- Print communications:** printed materials and feedback forms have been distributed, ensuring engagement with stakeholders who prefer traditional methods of communication, or may have limited access to digital platforms.

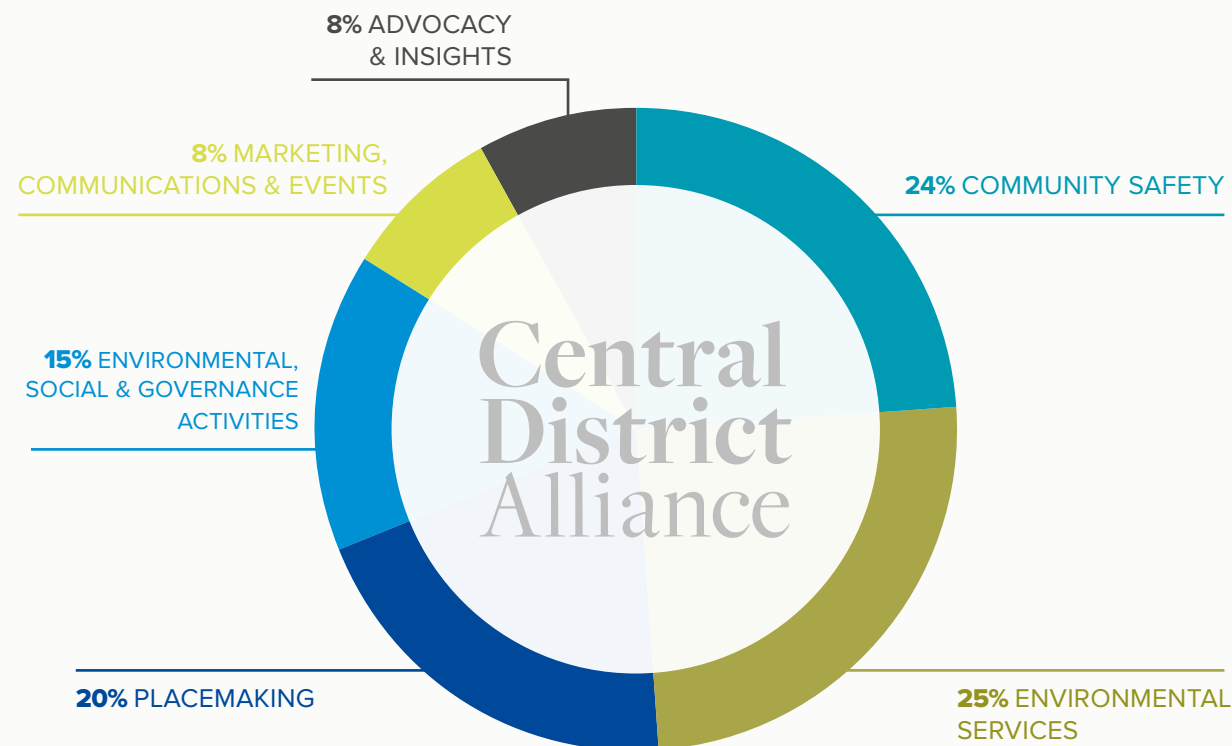
As a result, we have been able to identify and validate the priorities of the CDA business community. We consider these insights have been instrumental in developing a responsive and forward-thinking agenda for Central District Alliance, as we enter our next proposed five year period.

Based on these forms of consultation and having listened to our businesses, this proposed Business Plan sets out our new strategic priorities for the prospective five year term ahead and details the activities and outputs we are proposing CDA should undertake in order to respond to them.



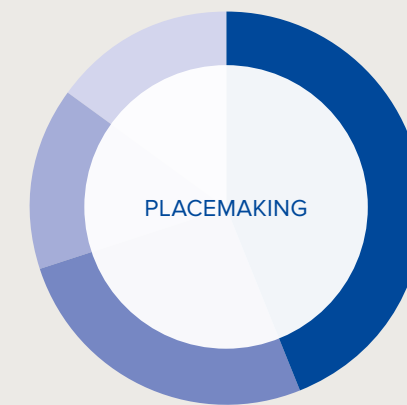


# Perception Analysis results



The perception analysis revealed key insights into the priorities of our stakeholders.

Feedback highlighted the importance of maintaining a clean and safe environment, with businesses and residents valuing investments in environmental services and community safety. There was a strong appetite for placemaking initiatives, with particular emphasis on enhancing public spaces and promoting sustainable travel. Marketing and communications efforts were also noted as critical, with stakeholders wanting more visibility for the district's unique character and offerings. These insights have shaped our strategic priorities for the next term, ensuring our actions align with the expectations and needs of those we serve.







Over the next five years, Central District Alliance is looking to adopt a more tailored approach to how we organise activities in the five neighbourhoods we serve.

We consider attracting visitors, improving the public realm and generally putting CDA's part of central London on the map – can be undertaken best when tailored towards St Giles, Holborn, Bloomsbury, Clerkenwell and Farringdon. Apart from how businesses and their employees view these neighbourhoods, we know that our local authority partners and residents put them first, reflecting a long-standing tradition of localism that goes back in some cases, hundreds of years. Early indications suggest that the approach adopted by leading businesses and property owners in Bloomsbury (the Bloomsbury London Partnership) which CDA has been supporting, might provide a successful model for some or all of our other districts.

We will still be focusing on strategic priorities that not only support economic growth but also improve everyday experiences for everyone in the area by reflecting the unique character and needs of each neighbourhood. Each initiative we plan is a step towards a district that embodies vibrancy through practical, sustainable solutions.

We understand the importance businesses, visitors and residents place on making the CDA area safe, clean and welcoming. Contributing to a sense of security

and local pride among those who spend time here and have a long-term stake in the area is a priority for us. We want to ensure we are maintaining and enhancing the quality of the local environment. This involves ongoing collaboration with local businesses, community groups, local and sometimes national government. From placemaking and marketing to advocacy and governance, ensuring our actions resonate well with our community's needs and aspirations is a priority for CDA. As we continue to align with the evolving London Growth Plan, we are dedicated to supporting the growth and development of our SME business ecosystem. This focus ensures that smaller enterprises remain at the heart of our strategy, contributing to the district's resilience and sustainable economic progress.

We recognise business success is intertwined with the wellbeing of people and public places that form community. CDA's role goes beyond promoting economic activity; we want to continue to be considered an integral part of the civic society of our parts of Islington and Camden. By investing in those communities, we aim to create a thriving environment where businesses and residents can flourish and visitors feel safe and welcome.





# ENVIRONMENTAL SERVICES

CDA is committed to making the neighbourhoods we serve cleaner, safer and more welcoming for all.

These are the foundations of our other initiatives to enhance the visitor experience and quality of life for employees and residents in our district. We place priority on them because we know from our engagement that they are very important to our levy-payers. We also know that other initiatives are less effective if we are not doing our best to help our local authorities and other public sector partners get the basics right.

By working in close collaboration with Camden and Islington Councils, CDA is uniquely positioned to ensure that local authority services are being delivered to a high standard across the BID area. Local authority street services have come under increased financial pressure. But through “baseline” agreements, we ensure the cleaning services we provide are in addition to and not in place of, council responsibilities. From litter picking and street sweeping through to jet washing and graffiti removal, our dedicated on-street Environmental Services team clean the streets to make CDA a more attractive place to work, live and visit.

## 2025-2030

As we look forward to the next BID term, we will innovate in services delivery to ensure value for money. For example, our Environmental Services team will be equipped with a fleet of electric assisted vehicles (EAVs) to cover the 1 million sq ft of the BID area. The EAVs complement our wider net-zero sustainability goals and produce no emissions “at the tail pipe”.

Our on-street janitorial electric vehicle (EV) will be utilising environmentally friendly jet washing products to keep our public spaces clean as well as providing an on-call service to swiftly address business concerns. Our holistic approach to supporting street management across our district will also include working in closer partnership with our local authorities to monitor and action street clutter and highway defects such as “rocking manhole” covers and damaged street light and traffic light columns. We will continue to collaborate closely with local authority services to ensure that our initiatives complement their efforts, maximising efficiency and delivering high-quality public services across the district.

## Results



- 42% Litter picking & street sweeping
- 24% Jet washing
- 21% Cleaner transport hubs
- 13% Graffiti removal



## Our key objectives for 2025 - 30 are:

1

To continue to provide a hard working on-street Environmental Services Team and working collaboratively with our key stakeholders to make the area a better place to live, work and visit.

2

To proactively monitor, report and resolve environmental issues and street defects with our local authority partners on a daily basis.

3

To work in closer partnership with Camden and Islington as well as independent waste collectors to support a more cohesive approach to the management of street cleansing across the BID area.





# Ensuring that employees, visitors and residents feel safe across our neighbourhoods is an essential component of how we want to support business growth and community wellbeing.

Our approach to enhancing safety is shaped by best practices in urban security risk mitigation, crime intelligence and data analytics to meet the evolving needs of our district.

Key to our success is the CDA Community Safety Patrol Team. The team undertake daily high visibility patrols from Tottenham Court Road to Farringdon station, often in partnership with the Metropolitan Police. Focused on providing community reassurance presence and addressing local crime and antisocial behaviour issues, the team has a regular presence at our main commuter hubs as well as delivering direct support to our businesses via bespoke taskings to address their concerns.

With regular training, CDA officers are equipped with the skills and knowledge to significantly enhance public safety, particularly around crowded places and the night-time economy to ensure our neighbourhoods continue to be safe and welcoming places.

## 2025-2030

Community feedback remains at the forefront of our commitment to enhance safety and security. For the next five years we propose to develop our security model by working even more closely with the Metropolitan Police and Camden & Islington councils' Community Safety teams.

Our holistic approach will ensure inclusive safety initiatives are delivered across our district working in partnership with Camden and Islington Councils strategic policies and plans. Business continuity remains a shared priority for our corporate, hospitality and retail members.

We will support our security stakeholders further by delivering regular forums and workshops in partnership with national leaders from the security industry and our police and council partners. Our ISO 27001 certified encrypted platforms, CDA Secure Comms and emergency notification App 'CDA Alerts', will remain instrumental in the success of our security model.

## Results



- 44% Community safety patrol team
- 26% Inclusive women's safety initiatives
- 15% Emergency notification app
- 15% Community safety & business resilience forums



## Our key objectives for 2025 - 30 are:

1

To continue with our highly popular Community Safety Patrol Team and on-call business support service.

2

To deliver an inclusive women's safety strategy with key partners and business members to complement existing local authority, police and Greater London Authority initiatives.

3

To strengthen security vigilance and business continuity through innovative and industry leading community safety and business resilience forums in collaboration with the Metropolitan Police and Camden & Islington Councils.





## Placemaking is an important component of our strategy to improve the quality of public spaces.

It is not just about investment in capital projects (albeit this is very important) but is also about activating space. This involves fostering a sense of belonging and engagement that can significantly enhance the social fabric of our community. Each of our neighbourhoods has a particular feel and character. By co-designing our public spaces with our stakeholders, we can better reflect the needs of those who use them, helping to create sustainable improvements across the district.

From business feedback, we know that improving the pedestrian experience and enhancing public spaces with more greenery are both high priorities. Worker and visitor experience at the main transport hubs is of high value and we target these locations with our street services.

We will continue our work in all of these key areas as we head into the next BID term.

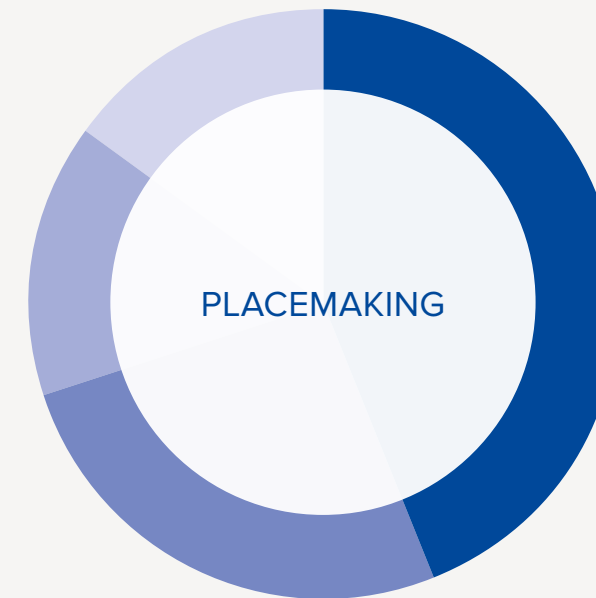
### 2025-2030

As we look to the future, the 2025 - 2030 business plan prioritises placemaking as a key strategy for urban development. Our vision includes the creation of multifunctional public spaces fostering economic activity.

Our placemaking efforts will be focused on the character of our five neighbourhoods. We will be collaborative, drawing on the insights and aspirations of local stakeholders to ensure that proposals are well-aligned with the community's needs. This inclusive approach is designed to ensure that our projects not only enhance the district's physical landscape but also contribute positively to the local area.

Listening to what our businesses have told us, we aim to promote safe, active travel, climate resilience in the public realm, enhance connectivity, aesthetic appeal and functionality, creating streets and spaces that encourage more people to come to, work in, stay in and enjoy our neighbourhoods.

## Results



- 44% Walking routes & pedestrian experience
- 26% Green spaces & planting
- 15% Wayfinding & signage
- 15% Welcoming gateways



## Our key objectives for 2025 - 30 are:

1

To cultivate an active community that prioritises CDA neighbourhood placemaking initiatives, championing these efforts on behalf of our businesses.

2

To collaborate with Camden and Islington Councils, building on recent policy work and TfL programmes, to deliver local neighbourhood priorities across St Giles, Bloomsbury, Holborn, Farringdon and Clerkenwell.

3

To work with partners to secure, shape and manage both private and public investment across the CDA footprint to maximise positive and "joined up" impacts, driving a range of placemaking projects from ground floor activation through to creating a climate-resilient public realm.





Our commitment to Environmental, Social and Governance (ESG) principles is integral to our mission of creating a sustainable and equitable district.

CDA's guiding principle has always been that we represent businesses operating within a community and that we have a duty of care for that community. We recognise long-term success depends not only on economic growth but also on responsible stewardship of the environment and support for the wider community. By embedding ESG principles into our decision-making processes, we strive to promote practices that ensure environmental care, social equity and transparent governance.

We aim to ensure that CDA's approach to ESG is comprehensive, addressing everything from reducing environmental impact through sustainable initiatives to fostering a more inclusive community and ensuring that our operations are governed by high standards of ethics and accountability. We are committed to facilitating collaboration within local supply chains, encouraging larger businesses to support smaller enterprises, thereby creating a more resilient and inclusive local economy that benefits the entire community.

Through targeted initiatives and collaboration, we aim to contribute to addressing the major challenges of the day such as climate change, resource management and social inclusivity. Our governance practices are designed to ensure that these efforts are sustainable and aligned with both local needs and global standards, creating a blueprint for responsible urban development.

## 2025-2030

For the 2025-2030 term, CDA is committed to our ESG principles and integrating them into our core operations. Our business plan adopts an approach that aligns sustainability with our strategic goals, ensuring that initiatives contribute positively to both our urban environment and community.

Through this integrated approach, CDA will not only drive economic growth but also champion a model of development that is sustainable, equitable and beneficial for the entire community. We will also work closely with local residents and councillors to ensure that our plans are inclusive, reflect community needs and align with broader local government initiatives, ensuring that our ESG objectives contribute to a sustainable and engaged district. Additionally, we will work closely with Camden and Islington's teams to tackle climate change, improve air quality and support the development of other environmental programmes, ensuring our initiatives align with and strengthen local efforts.

## Results



- 28% Outreach support for rough sleepers
- 24% Volunteering opportunities
- 25% Community grant funding
- 23% Employability skills & training for local community



## Our key objectives for 2025 - 30 are:

1

To work with our businesses, local, regional and national government and education providers to support the employment, training and upskilling needs of our local communities linking into Good Work Camden and Islington Working.

2

To deliver charitable funding initiatives reflecting the current socio-economic conditions of the five neighbourhoods and to support social inclusion.

3

To support our member businesses with their ESG commitments, through corporate volunteering environmental sustainability initiatives and other opportunities that enhance local development and communities.





## Marketing, communications and events are pivotal in promoting CDA's neighbourhoods as dynamic and attractive destinations.

These efforts are not about advertising, they're about crafting activities and topics that resonate with local residents, employees and visitors. We want to celebrate and showcase the unique blend of cultural, commercial and social offerings that exist within the area we serve. Marketing, communications and events are essential components that intersect with all other strategic themes, enhancing the visibility and impact of placemaking, environmental services, community safety and advocacy efforts. By integrating marketing initiatives across these areas, we ensure that every project not only addresses its core objectives but also actively contributes to promoting a cohesive and vibrant district.

By responding to business needs we aim to create a draw for visitors and community and worker engagement. These range from cultural festivals to business networking and the extensive provision of seasonal (Christmas) lights. They celebrate the area's diversity and spirit and also stimulate local businesses by increasing footfall traffic and visibility.

Our businesses have told us they are keen to see the continuation of our annual calendar of events. This includes networking, allowing diverse groups of businesses to come together, learn from each other, share common experiences and thus build new relationships. Our outdoor events are also much valued by our levy-payers. They are designed to create entertaining activations increasing the appeal of CDA neighbourhoods for the benefit and enjoyment of all.

### 2025-2030

For the 2025-2030 term, we will focus on enhancing our marketing, communications and events to promote further the CDA district's profile and economic vitality.

Collaboration with local businesses, cultural institutions and media partners will be key. By working together, we can amplify our promotional efforts and ensure cohesive and attractive branding that benefits all stakeholders. These initiatives are designed to not only promote the district, and the businesses within, but also to create a shared sense of community and progress among all who have a stake in its success.

Our events programme will comprise a mix of established and new events designed to attract diverse groups, driving both local and visitor attendance. We will adopt a tailored approach that resonates with the unique characteristics and needs of our five neighbourhoods. We will steer our events and campaigns to reflect business priorities and enhance the appeal of the CDA area.

## Results



- 35% Outdoor events
- 22% Business Networking events
- 22% Employee social & wellbeing events
- 21% CDA Club app



## Our key objectives for 2025 - 30 are:

1

To ensure a tailored approach to place marketing by building on the existing identities and characteristics of each neighbourhood and positioning them as attractive places for businesses and their employees to locate and remain.

2

To host an ongoing calendar of relevant and engaging events throughout the year, including those that facilitate networking opportunities for businesses and engaging outdoor events that increase the appeal of the area for both visitors and local employees.

3

To support and promote local businesses through digital marketing, business collaborations and the CDA Club App.





In the fast-paced and ever-changing urban environment, effective advocacy and insightful analysis are fundamental to growth.

Our advocacy work is rooted in a deep understanding of local and regional dynamics, enabling us to represent and champion the needs of our community effectively. Advocacy and insights play a vital cross-cutting role, informing and strengthening all other project areas. By leveraging data and insights, we ensure initiatives in placemaking, environmental services, community safety and marketing are aligned with stakeholder priorities and public policy, driving informed decisions that enhance the district's long-term sustainability and success. Through ongoing research and data analysis, we gain valuable insights guiding our strategic decisions and policy recommendations.

This proactive approach involves constant engagement with stakeholders at all levels, from local businesses to governmental bodies; ensuring the collective business voice is heard and respected. We leverage these insights to advocate for improvements and investments that enhance the district's economic and social fabric. By staying ahead of trends and adapting to new data, we position the district as a leader in urban management and development.

Our more day to day insights and analysis into visitor spend, footfall, vacancy rates and transport usage help to identify emerging challenges and opportunities for CDA levy-payers and the BID. This not only aids developing ideas to improve things but also allows us to measure progress of interventions and investment in the public realm over time.

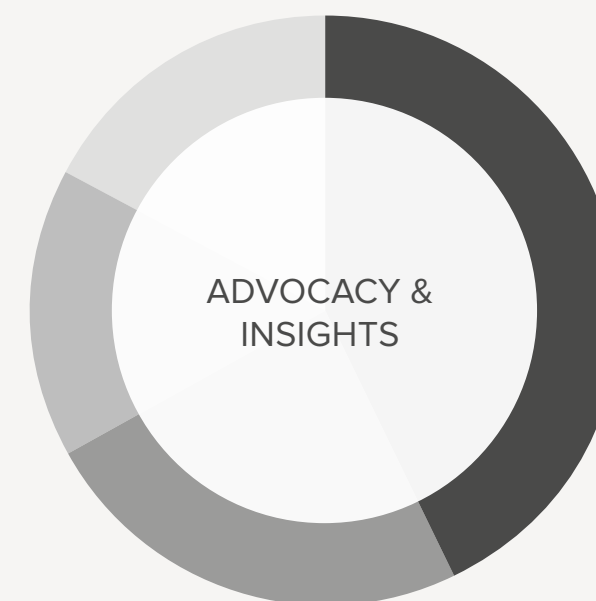
## 2025-2030

Looking ahead to 2025-2030, our business plan prioritises strengthening Central District Alliance's role in advocacy and insights to drive meaningful change and sustainable economic growth. We will enhance our data collection and analysis capabilities to better understand the evolving needs of our district. This will involve targeted investment in advanced analytical tools and where appropriate, expanding our research activities to cover a broader range of economic, social and environmental factors.

Our advocacy work will focus on maintaining and building stronger relationships with key decision-makers and influencers at the local, greater London and national levels. We aim to increase our influence in important discussions that affect urban development and public policy, ensuring our district's needs and visions are adequately represented and supported.

Furthermore, we will continue to disseminate our findings and positions effectively through regular reports, updates and forums that engage and inform our community, enhancing transparency and participation in our advocacy efforts.

## Results



- **43%** Business Data (spend, footfall, development, vacancy rates)
- **24%** Securing inward investment into the BID area
- **16%** Lobbying central & local government for investment
- **17%** Representing business members views to central & local government



## Our key objectives for 2025 - 30 are:

1

To continue investing in advanced analytics and research tools to continuously gather, analyse and apply data reflecting the evolving needs of our district with a focus on the five neighbourhoods. This will enable more informed advocacy efforts and strategic decision-making aligning with the interests of our stakeholders.

2

To foster stronger relationships with key decision makers, businesses and community leaders at both local and national levels. This will involve regular consultations, reports and forums to ensure the district's priorities are effectively represented and supported in policy discussions.

3

To develop and implement a robust external and public affairs strategy regularly sharing insights, progress and advocacy outcomes with our community. This will help build trust and ensure our efforts remain aligned with the expectations of our stakeholders.





## BID management & governance

The BID will promote good governance through a robust and transparent mandate, setting out how the organisation will be managed through the establishment of a BID board of directors, supported by an executive team.

Subject to a successful ballot outcome, Central District Alliance Ltd (a not-for-profit company limited by guarantee) will act as the delivery agent to implement the five-year BID proposal.

### BID Board

A board of directors will be appointed from the BID levy community, representing the business sectors who pay the BID levy.

All directors' positions are voluntary and unpaid with individuals expected to give their time and expertise for free. However, the Chair is a remunerated position. It is proposed that the board will be made up of business representatives across the business sector. Observers can be invited from the wider stakeholder community to attend the board meetings.

Once the board has been elected, a chair and vice-chair will be appointed. The board will meet quarterly and for a yearly AGM, where the company will report back on service delivery, budget spends and the upcoming year's operational plans.

### Legal agreements

It is important that the activities of the BID represent added value over and above the public services already provided in the area. For this reason, a baseline agreement will be entered into with the London Borough of Camden and the London Borough of Islington to clearly define the levels of service which can be expected from the Council and the BID. There will also be a formal operating agreement between the BID and the Council which will define all of the contractual arrangements for collection and enforcement of the BID levy. There may be agreements with other neighbouring BIDs where such arrangements can lead to business efficiencies, cost savings and enhanced services.

## BID budget

\*subject to minor changes prior to publication

INCOME	2025/26	2026/27	2027/28	2028/29	2029/30
BID Levy (95%)	2,708,747	2,776,466	2,845,877	2,917,024	2,989,950
EXPENDITURE					
Environmental Services	426,647	437,313	448,246	459,452	470,938
Community Safety	358,061	367,012	376,188	385,592	395,232
Placemaking	469,126	480,854	492,875	505,197	517,827
Marketing & Events	467,902	479,599	491,589	503,879	516,476
Environmental, Social & Governance	279,092	286,069	293,221	300,551	308,065
Advocacy, Data & Insights	240,584	246,599	252,764	259,083	265,560
Overheads	331,899	340,196	348,701	357,419	366,354
Contingency	135,437	138,823	142,294	145,851	149,497
TOTAL	2,708,747	2,776,466	2,845,877	2,917,024	2,989,950



## BID levy explained

1. The Central District Alliance BID proposes a 0.8% levy, fixed for 5 years from 1st April 2025 – 31st March 2030, charged to all business with a rateable value greater than or equal to:  
  
Bloomsbury, Holborn and St Giles BID: £180,000  
Farringdon & Clerkenwell BID: £150,000
2. All such hereditaments in the rating list on 1st April 2025 will be levied at 0.8% of their rateable value on that date. This RV is fixed for the term of the BID. The BID term is fixed for 5 years from 1 April 2025 - 31 March 2030. To calculate the BID levy for your hereditament (property) multiply the rateable value by 0.008 or 0.8%.
3. Any hereditament that has no RV on that date will be levied at 0.8% of the RV on the first date that it enters the rating list after 1st April 2025. Subsequent changes in rateable value (increases or decreases) on any hereditament within the BID area will not impact on the BID levy unless the property is deleted from the rating list.
4. Changes in liability during the financial year will result in the new BID payer not becoming liable for the BID levy until 1st April the following year.
5. Any adjustments to the rateable values will only be applied to the BID levy at the start of the subsequent chargeable year.

Bloomsbury, Holborn and St Giles BID: £180,000  
Farringdon & Clerkenwell BID: £150,000

- 6.** The BID process is governed by Government legislation and regulations. As such, once a majority vote has been achieved; the BID levy becomes mandatory on all defined ratepayers.
- 7.** The levy will be charged annually in advance for each chargeable period from April to March, starting on the 1st April 2025. The BID levy will be collected by the London Borough of Camden and the London Borough of Islington on behalf of the BID body. The levy income collected will be placed into a ring-fenced BID Revenue Account and regularly transferred to the BID account.
- 8.** The BID levy will increase by an annual inflationary factor currently set at 2.5%.
- 9.** Charities receiving mandatory charitable relief will receive 80% relief on their BID levy.
- 10.** The owners of empty & empty listed hereditaments will be liable for the BID levy with no void period allowed.
- 11.** There will be no VAT charged on the BID levy.

## The Closed Year Rule

The BID levy is raised based on the entry in the Rating List as at 1st April each year. Any alterations to the rating list during the current financial year will only apply from 1st April in the following financial year and not be backdated in line with the Rating List amendment.

## BID map & streets



**Holborn, Bloomsbury,  
St Giles BID Area**

## Original BID

Andrew Borde Street  
Bainbridge Street  
Barter Street  
Bedford Place  
Bedford Row  
Bloomsbury Courtyard  
Bloomsbury Place  
Bloomsbury Way  
Brownlow Street  
Bucknall Street  
Bury Place  
Cotton Street  
Central Saint Giles  
Central Saint Giles Piazza  
Coptic Street  
Dane Street  
Denmark Place  
Denmark Street  
Dunn's Passage  
Dyott Street  
Eagle Street  
Earnshaw Street  
Fisher Street  
Flitcroft Street  
Fulwood Place  
Galen Place  
Gate Street  
Gilbert Place  
Grape Street  
Great Russell Street  
Great Turnstile  
Hand Court  
High Holborn

Part #150  
Holborn  
Holborn Bars  
Holborn Place  
Kingsway  
Lamb's Conduit Passage  
Lincoln's Inn Fields  
Little Russell Street  
Little Turnstile  
Montague Street  
Museum Street  
New Oxford Street  
New Turnstile  
Old North Street  
Pied Bull Yard  
Princeton Street  
Procter Street  
Red Lion Square  
Red Lion Street  
Remnant Street  
Russell Square  
Sandland Street  
Shaftesbury Avenue  
Part #125 and over on  
North side  
and #25 and over on  
South Side  
Sicilian Avenue  
Southampton Place  
Southampton Row  
St. Giles High Street  
St Giles Square  
Stedham Place  
Streatham Street  
Theobald's Road  
Part #70 and over on  
North Side

and #25 and over on  
South Side  
Three Cups Yard  
Tin Pan Alley  
Twyford Place  
Vernon Place  
Warwick Place  
Waterhouse Square  
West Central Street  
Whetstone Place  
Willoughby Street  
Yorkshire Grey Yard

### Extension Zone

Bedford Avenue  
Bedford Square  
Bedford Way  
Bloomsbury Square  
Bloomsbury Street  
Boswell Street  
Brooke Street  
Byng Place  
Chancery Lane  
Drury Lane  
Part #160 to #191  
Endsleigh Gardens  
Endsleigh Street  
Gordon Square  
Gordon Street  
Gower Mews  
Gower Place  
Gower Street  
Great Queen Street  
Harpur Street  
Keeley Street  
Kemble Street  
Keppel Street

Macklin Street  
Malet Street  
Montague Place  
New North Street  
Newton Street  
Old Gloucester Street  
Old Square  
Parker Street  
Serle Street  
Smart's Place  
Store Street  
Stukeley Street  
Tavistock Square  
Tavton Square  
Thornhaugh Street  
Torrington Square  
Upper Woburn Place  
Whetstone Park  
Wild Court  
Woburn Square

**Farringdon &  
Clerkenwell BID Area**

Agdon Street  
Albemarle Way  
Albion Place  
Aylesbury Street  
Baker's Row  
Part #1-3  
Benjamin Street  
Berry Street  
Bowling Green Lane  
Brewery Square  
Brewhouse Yard  
Brisset Street  
Britton Street  
Broad Yard

Carthusian Street  
 Part #1–10  
 Charterhouse Buildings  
 Charterhouse Mews  
 Charterhouse Square  
 Part #1– #25  
 Charterhouse Street  
 Part #47– #42 & #99 –121  
 Clerkenwell Close  
 Clerkenwell Green  
 Clerkenwell Road  
 Part Street (#1–#116)  
 Compton Passage  
 Compton Street  
 Corporation Row  
 Cowcross Street  
 Crawford Passage  
 Cyrus Street  
 Dallington Street  
 Dicken's Mews  
 Eagle Court  
 Farringdon Lane  
 Farringdon Road  
 Part #95–#157 &  
 #20 – #95  
 Faulknors Alley  
 Fox and Knot Street  
 Glasshouse Yard  
 Goswell Road  
 Part #1– #194  
 Great Sutton Street  
 Greenhill Rents  
 Hayward's Place  
 Herbal Hill  
 Part #1– #9  
 Jerusalem Passage  
 Leo Yard

Malta Street  
Newcastle Row  
Northburgh Street  
Pardon Street  
Passing Alley  
Pear Tree Court  
Percival Street  
Peter's Lane  
Ray Bridge Street  
Ray Street  
Robert's Place  
Rutland Place  
Sans Walk  
Scotswood Street  
Sekford Street  
Skinner Street  
Smoke House Yard  
St James's Walk  
St John Street  
Part #1- #240  
St John's Lane  
St John's Path  
St John's Place  
St John's Square  
Sutton Lane  
Turk's Head Yard  
Turnmill Street  
Vine Street Bridge  
White Horse Alley  
Woodbridge Street



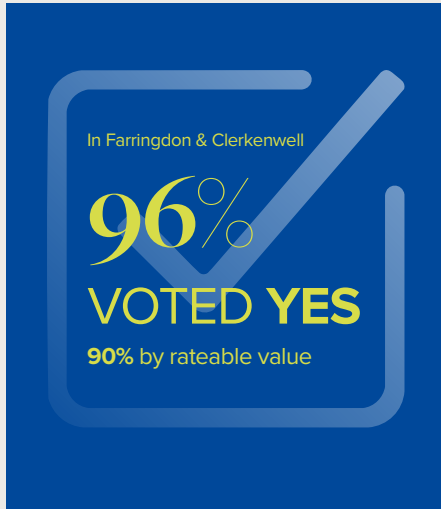
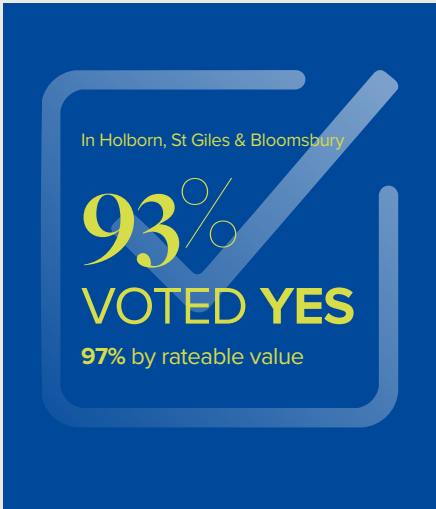
# Central District Alliance 2025 Ballot

In February 2025, the ballot was held for the renewal of the CDA BID, including the extension of the district on the Camden side.

Our businesses voted in favour of the BID, demonstrating confidence in the future of CDA and our efforts to enhance the neighbourhoods.



## The Results



## Looking ahead

The positive outcome of these ballots means we can proceed with delivering on the commitments made in this Business Plan, for 2025-2030 and we look forward to working with our businesses, local community and councils.

Please reach out to us  
for more information:

[info@centraldistrictalliance.com](mailto:info@centraldistrictalliance.com) or **020 3405 3140**









